

UNLOCKING POTENTIAL BEYOND 50+

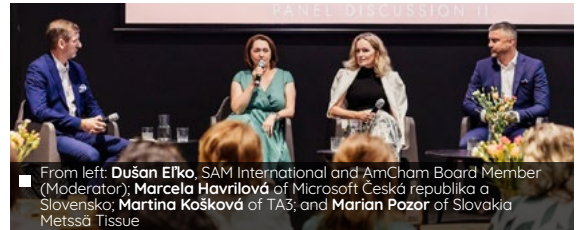
June 18 | 2024

Thanks to this business breakfast, we explored an often overlooked topic with huge impact - unlocking the potential of beyond 50 workforce. Issues such as age management or global population aging will impact the job market and the overall approach to talent, which is already becoming increasingly short. Finding ways to effectively utilize the talent and potential of the 50+ age group will be crucial for businesses to successfully adapt to these conditions. Our wonderful panelists were willing to share not only their professional experience, but also their personal stories, which added to the

openness and authenticity of the discussions. Besides addressing important organizational questions and key trends influencing the future of HR, the discussion also covered more personal questions. To what extent are we as individuals defined by our job positions? What to do if we suddenly lose this identity - how can we recreate our self-image and continue to find new challenges? The lively discussion and the highly positive feedback on this event demonstrate that this topic resonates with everyone and merits greater attention.



■ Zora Bútorová, Institute For Public Affairs



■ From left: Dušan Elko, SAM International and AmCham Board Member (Moderator); Marcela Havrilová of Microsoft Česká republika a Slovensko; Martina Košková of TA3; and Marian Pozor of Slovakia Metssä Tissue



■ From left: Miroslava Rychtářchová of Tesco Central Europe; Alžbeta Grácová of SLOVNAFT; Andrea Gubová of SWAN; and Ivan Bednár of TSS Grade



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DATA'S NEW DAWN: SOVEREIGN CLOUDS AND DIGITAL ID

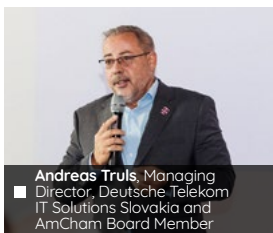
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With EU regulations like GDPR and the upcoming European Data Act, maintaining control over data is crucial. At this business breakfast, we discussed the importance of maintaining control over data, the existing challenges and threats, the transformative potential of sovereign clouds and digital IDs, as well as best practices from abroad.

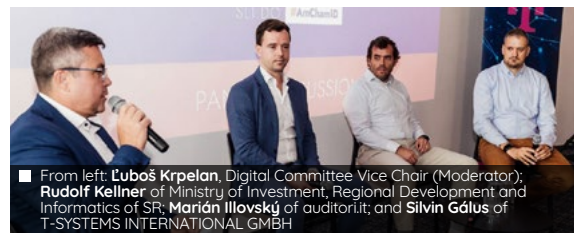
in the healthcare sector in Germany.

However, the panelists also stressed the importance of implementing any changes gradually, as well as leaving options available for those who prefer to remain 'offline'. This event provided valuable insights into the strategic importance of these topics and their impact on businesses of all sizes. Data sovereignty and safety in the context of EU digitalization are topics which AmCham's Digital Committee will continue to follow.

As our expert panelists agreed, digital IDs can definitely streamline many daily tasks, and there is potential for private and public partnerships, as demonstrated by the discussed best practice where digital IDs were used



■ Andreas Truls, Managing Director, Deutsche Telekom IT Solutions Slovakia and AmCham Board Member



■ From left: Luboš Krpelan, Digital Committee Vice Chair (Moderator); Rudolf Kellner of Ministry of Investment, Regional Development and Informatics of SR; Marián Illovský of auditor.iit; and Silvin Gdlus of T-SYSTEMS INTERNATIONAL GMBH



■ Martin Hrachala, Director General, Section of Informatics, Telecommunications and Security, Ministry of Interior of SR



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