

PROCESS AUTOMATION



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April 11 | 2024

At the heart of digital transformation, Robotic Process Automation (RPA) emerges as a pivotal innovation, streamlining processes and cutting costs. This business breakfast sparked insightful conversations on the future of automation and AI's impact on RPA and the opportunities resulting from their combination. Expert speakers explored diverse use cases, implementation strategies, and the importance of strategic deployment. The discussion touched various key questions related to AI and RPA evolution in the coming years, including the challenges hindering their faster adoption, as well

as existing examples of AI and RPA synergy driving business success. As the speakers stressed, while RPA promises efficiency and cost savings, its success hinges on careful implementation and strategic alignment. It's not just about automation; it's about optimizing processes and enhancing the human touch. The lively discussions and thought-provoking questions confirmed a keen business interest in RPA's potential.



From left: **Natalia Buczel** of SII; **Przemysław Lewicki** of ING Bank Śląski, CEO at SAIO; **Matúš Durkáč** of AT&T Global Network Services Slovakia and AmCham Board Member; and **Juraj Kulik** of Siemens Healthineers



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EMPOWERHER: HONORING WOMEN IN IT

April 25 | 2024

On the 25th of April, to celebrate the International Girls in ICT Day, AmCham Slovakia organized this event to raise awareness about the critical need to motivate more girls and women to enter the IT and tech fields. The idea behind the EmpowerHER event was simple - let the ladies speak for themselves. Very often, what girls and young women in Slovakia need the most is simple inspiration, and the knowledge that someone was passionate and stubborn enough to choose an equally challenging path.

they represent have defied the odds and empowered thousands of young women to use their talents in technology, IT, or science. As they mentioned in their speeches, their path wasn't always easy and straight-forward, and the secret skill that makes all the difference is education and acquiring the right skills. We hope that the positive energy and inspiration from this event will help girls and women pursue their passions, break down barriers, embrace opportunities for growth, and empower them for future career success in any field.

All of our speakers as well as the organizations



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From left: **Paula Puškárová** of University of Economics in Bratislava; **Gabriela Czanner** of FIIT STU Bratislava; **Alena Kanabová**, AmCham Board Member & Business-Academic Committee Vice-Chair; and **Andrea Vadkerti**, Moderator

