



## PREMIUM

6.000 €

### BEFORE THE EVENT

- Promotion of your company through Invitation posts on AmCham's LinkedIn profile with links to the company's website/ social media channels dedicated to the chosen day of the Festival
- Company logo included in e-mail Invitations dedicated to the chosen day of the Festival sent to all AmCham member companies

### DURING THE EVENT

- Opportunity to nominate or recommend a speaker **for an individual presentation/chat /closed-door session or a panel discussion on the MAIN stage during a selected day of the festival** (based on the topical agreement with AmCham Slovakia)
- Opportunity to include digital promotional materials to the event platform (a picture that will be displayed on the LED screen during an agreed time slot)
- Opportunity to place a **PROMOTION POINT** for your company within the premises of the festival during the selected day of the festival
- Opportunity to **invite up to 6** of your clients and/or business partners
- Company logo displayed on the LED screen during the chosen day of the festival
- Company logo included in the event's brochure distributed to attendees

### AFTER THE EVENT

- Electronic follow-up after the event which includes photographs, links to social media outputs, and a list of attendees
- Company mentioned as a partner of the chosen day of the Festival in the article published in AmCham Connection magazine
- Promotion of your company sponsoring the event through Wrap up post on AmCham's LinkedIn profile with links to the company's website/ social media channels
- Promotion of your company sponsoring the event through a press release mentioning your brand
- Opportunity to publish **½ page** advertisement in the Connection magazine

## MAIN

3.000 €

### BEFORE THE EVENT

- Promotion of your company through Invitation posts on AmCham's LinkedIn profile with links to the company's website/ social media channels dedicated to the chosen day of the Festival
- Company logo included in e-mail Invitations dedicated to the chosen day of the Festival sent to all AmCham member companies

### DURING THE EVENT

- Opportunity to **support a TOPICAL FOCUS stage (individual presentation/chat /closed-door session or a panel discussion) during the selected day of the festival** (based on the topical agreement with AmCham Slovakia) OR opportunity to place a **PROMOTION POINT** for your company within the premises of the festival during the selected day of the festival
- Opportunity to include digital promotional materials to the event platform (short video or a picture that will be displayed on the LED screen during an agreed time slot)
- **Opportunity to invite up to 4 of your clients and/or business partners**
- Company logo displayed on the LED screen during the conference
- Company logo included in the event's brochure distributed to attendees

### AFTER THE EVENT

- Electronic follow-up after the event which includes photographs, links to social media outputs, and a list of attendees
- Company mentioned as a partner of the event in the article published in AmCham Connection magazine
- Promotion of your company sponsoring the event through Wrap up post on AmCham's LinkedIn profile with links to the company's website/ social media channels
- Promotion of your company sponsoring the event through a press release mentioning your brand
- Opportunity to publish a **¼ page** advertisement in the Connection magazine







## PARTNER

2.000 €

### BEFORE THE EVENT

- Promotion of your company through Invitation posts on AmCham's LinkedIn profile with links to the company's website/ social media channels dedicated to the chosen day of the Festival
- Company logo included in e-mail Invitations dedicated to the chosen day of the Festival sent to all AmCham member companies

### DURING THE EVENT

- **Opportunity to invite up to 3 of your clients and/or business partners**
- Company logo displayed on the LED screen during the conference
- Company logo included in the event's brochure distributed to attendees

### AFTER THE EVENT

- Electronic follow-up after the event which includes photographs, links to social media outputs, and a list of attendees
- Company mentioned as a partner of the event in the article published in AmCham Connection magazine
- Promotion of your company sponsoring the event through Wrap up post on AmCham's LinkedIn profile with links to the company's website/ social media channels

## SME / STARTUP / INGO

1.500 €

### DURING THE EVENT

- Company logo displayed on the LED screen during all three days of the Festival
- Opportunity to place a **PROMOTION POINT** for your company within the premises of the Festival during all three days

### AFTER THE EVENT

- Electronic follow-up after the event which includes photographs, links to social media outputs, and a list of attendees
- Company mentioned as a partner of the event in the article published in AmCham Connection magazine
- Promotion of your company sponsoring the event through Wrap up post on AmCham's LinkedIn profile with links to the company's website/ social media channels



**TOMÁŠ JUCHA** [tomas.jucha@amcham.sk](mailto:tomas.jucha@amcham.sk) +421 947 939 030