

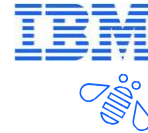
LATEST TRENDS IN CUSTOMER ENGAGEMENT AND LOYALTY

Location: IBM Slovakia, Prievozská 2, 821 09 Bratislava

Date: November 5, 2024

Time: 9:30 AM

Facilitator: IBM Consulting & Salesforce



IBM and Salesforce Slovakia are happy to invite you to our roundtable discussion in Bratislava on the November 5th, 2024, where we will tap into the latest marketing trends, strategies, and best practices on loyalty management and customer engagement.

It is a great opportunity to gain inspiration, share ideas with other industry leaders, and engage with the IBM and Salesforce teams.

Agenda

- New trends in customer engagement
- Best practices for building and maintaining customer loyalty using Salesforce technologies
- Innovative technologies and strategies for personalized customer experiences Case studies and success stories

Additional information

Please let us know if you are interested in joining us and confirm your participation by end of October at the email address fedor.hrnciar@sk.ibm.com or ttakacs@salesforce.com