

WELCOME BACK TO WORK

SPECIAL BUSINESS GATHERING IN KOŠICE

October 2 | 2024

The Welcome Back to Work cocktail in Košice was another great testament to the power of AmCham Slovakia community in the East. The attendees enjoyed a wonderful evening in the beautiful premises of the House of Art in Košice. It was an evening to celebrate our common achievements and our joint efforts to transform Eastern Slovakia.

AmCham's most ambitious regional initiative to date - Mapping the Potential of Eastern Slovakia - was launched in 2023. In the first phase, it aimed to examine the state and needs of the economic ecosystem of Eastern Slovakia in six key areas - infrastructure, manufacturing, innovation ecosystem, healthcare, human capital, attractiveness & visibility. In the next phases, nearly 120 stakeholders met in six working groups to find effective and feasible solutions and recommendations. This collaboration resulted in a position paper with 18 key recommendations to help Eastern Slovakia fulfill its potential, presented on January 31, 2024. During

the rest of 2024, specific recommendations were developed further with the goal of taking them another step closer to realization.

On this special evening in Košice, we witnessed an insightful panel discussion on the brand and identity of Eastern Slovakia - a topic related to several of the initiative's recommendations. We were also able to celebrate a major achievement - the official launch of Brainport Košice, a direct outcome of the initiative's recommendations. This soft-landing platform is designed to offer crucial support to the foreign workforce and returning diaspora, ensuring they not only settle smoothly but also thrive in Eastern Slovakia.

This initiative has been a collective effort from the outset, with its success rooted in the dedication and expertise of various actors and stakeholders who have come together to achieve a shared goal. To underscore this essential element, we have acknowledged the companies and individuals actively contributing to the

'Mapping the Potential of Eastern Slovakia' initiative. It is their continued commitment that has sustained the initiative and enabled it to deliver tangible results.

Of course, this wonderful evening was also a great opportunity for catching up with old friends, networking and enjoying the delicious food and drinks. The musical performances of Fusion Bows and Creek Sound only added to the inspiring atmosphere and contributed to a memorable evening.

More information can be found on: www.amcham.sk



— IN COOPERATION — — MAIN —

Business Košice **BDO**

— DIAMOND —

CREATIVE PRO **DEUTSCHE TELEKOM SOLUTIONS** **KOŠICE INTERNATIONAL AIRPORT**

— GOLDEN — — SILVER —

WatsoNova **ZURICH** **europersonal** **ManpowerGroup** **U. S. Steel Košice**

— IN-KIND —

ASQ **CAFE DE PARIS** **THE COCA-COLA COMPANY** **dolphin** **FREYM** **HEINEKEN** **LA VIT** **TOISON**



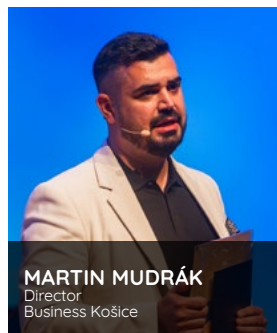
From left: **Mišo Hudák** of Východné pobrežie; **Juraj Toth** of Košice International Airport; **Viktória Margitová** of Promiseo; and **Pavol Mirossay** of Deutsche Telekom IT Solutions Slovakia



From left: **Peter Šoltés**, Promiseo; **Juliána Bednářová**, Alma Career Slovakia; **Lýdia Balúchová**, IOM; **Ivana Nittmannová**, Business Košice; **Marcel Gibóda**, Mesto Košice; **Lucia Gurbáľová**, Mesto Košice; and **Martin Mudrák**, Business Košice.



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