

## **WORKSHOP - GENERAL RULES**

**What is a Workshop?** Workshop serves as a platform for exchanging information on the new trends, innovative ideas and experience in various areas. Presentations of various experts followed by lively discussions and group exercises. Workshop is organized by AmCham and two other member companies.

**How it started?** It started as a direct response to SME member survey from 2009. The topics are developed based on the feedback forms from participants and interest of member companies.

**What & who is it for?** The purpose of workshops is mainly a further professional development of employees and support of SME members.

**Who can be a presenter?** Any member company from AmCham that has an issue, experience or skills to be shared with other AmCham members. At least 2 different member companies are required to present one topic on one workshop.

**Place?** It takes place in a “family-like” atmosphere at the AmCham Conference Room.

**Capacity?** Limited to 22 participants. If the interest is exceeding this capacity, workshop with the same topic can be repeated within next few weeks for additional 22 companies

**Payment?** Cost-free basis (the fee is covered in membership fee when entering AmCham).

**How to register as participant?** By online registration on AmCham website. Registrations will be accepted on a “First come, First served” basis. An invitation is sent by email to each AmCham member.

### **Workshop outcomes?**

**For attendees:** new information, resources and ideas, networking opportunities, new business contacts.

**For presenters:** promotion of products & services, knowledge sharing and gaining new contacts.

If you would like to organize a workshop with AmCham, please contact us at [andrea.dubovska@amcham.sk](mailto:andrea.dubovska@amcham.sk).

