

EMPOWER HER: WOMEN IN WEALTH

March 18 | 2025

The Empower Her: Women in Wealth Business Breakfast tackled key topics related to the financial empowerment of women. Two insightful panels explored the importance of financial literacy, how women approach investment decisions, and strategies for building long-term wealth and financial independence.

The event also featured four hands-on workshops where participants addressed specific challenges on the path to financial independence. These workshops provided practical advice and real-world case scenarios on topics such as financial education (both at school

and at home), achieving financial independence through investing, understanding the Slovak investment landscape, improving investment habits, salary negotiations, and financial fraud prevention.

As one of the speakers Eva Jahelka Filipp put it: "The sooner you take responsibility for your finances, the sooner you'll start living life on your own terms." The event emphasized that education and open dialogue are vital to progress, and it courageously addressed these often overlooked yet critical topics, empowering women to take control of their financial futures.



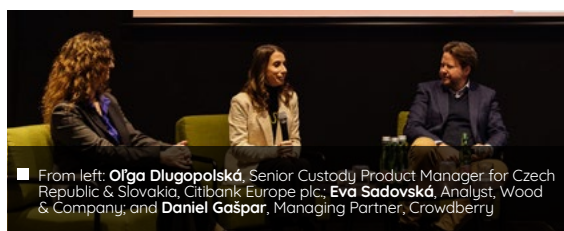
■ **Christiana Serugová**, Tax and Legal Services leader, PwC, Vice President of Finance, AmCham Slovakia



■ **Júlia Číliková**, Executive Director of Consumer Protection, Financial Innovations, and Insurance and Pension Regulation, National Bank of Slovakia



■ From left: **Michaela Husár Bestvinová**, Head of HR Business Services, Slovenská sporiteľňa; **Peter Serina**, Founder, Spoločenstvo poznania; **Eva Jahelka Filipp**, COO, Wealth Effect Management & member of "Akčné ženy" club; and **Claudia Alner**, Moderator



■ From left: **Olga Dlugopolská**, Senior Custody Product Manager for Czech Republic & Slovakia, Citibank Europe plc; **Eva Sadovská**, Analyst, Wood & Company; and **Daniel Gašpar**, Managing Partner, Crowdberry



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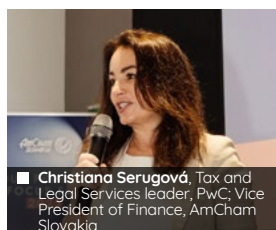
COMPETITIVE SLOVAKIA: TRANSACTION TAX

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Slovakia has long attracted foreign investors with advantages like competitive labor costs, high productivity, a flat tax rate, state subsidies, and a skilled workforce. While some of these benefits have evolved, key sectors such as automotive, electrotechnical, and shared services remain central to the economy, with SMEs forming a strong foundation. However, the newly introduced Financial Transaction Tax, effective January 1, 2025, has raised concerns about its impact on Slovakia's business competitiveness.

This insightful discussion focused on the implications of the Financial

Transaction Tax for the Slovak business landscape, exploring both its practical application and the ambiguities surrounding its interpretation. Expert representatives from the Ministry of Finance of the Slovak Republic and the Financial Administration of the Slovak Republic provided valuable insights, addressing questions from the business community. Open dialogues like this foster collaboration and help ensure that feedback is heard, ultimately benefiting Slovakia's entire business ecosystem.



■ **Christiana Serugová**, Tax and Legal Services leader, PwC, Vice President of Finance, AmCham Slovakia



■ From left: **Ildiko Viragová Milkovičová** of Ministry of Finance of SR; **Toško Beran** of Ministry of Finance of SR; **Ján Skorka**, Moderator; **Ivan Nátan** of the Financial Administration of SR; and **Marcela Hricová** of the Financial Administration of SR



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