

**Marek Holka**  
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**Experience:**

- With ČECHOVÁ & PARTNERS since 2011, partner since 2021.
- Leading roles in the pharma & life sciences and competition law practice groups.
- Expertise in market access, pricing, and reimbursement strategies for medicinal products and medical devices. Proficient in crafting and negotiating managed entry agreements.
- Advises on distribution of medicinal products and medical devices across various channels, encompassing wholesale distributors, direct-to-pharmacy/hospital supply, and centralised purchases. Skilled in setting up and restructuring distribution models, drafting, and negotiating distribution agreements while ensuring compliance with competition law and regulatory frameworks.
- Provides guidance on pharmaceutical advertising, education, disease awareness campaigns, and patient support programs. Experienced in organizing vaccination campaigns, compassionate use programs, and maintaining relations with healthcare professionals and patient advocacy groups.

**Policy and Legislative Advocacy:**

- Vice Chair of AmCham Healthcare Committee since 2024.
- Actively involved in the 2022 and 2025 legislative reforms for medicinal products reimbursement, assisting multiple companies and industry associations, including AmCham and AIFP members.
- Vice President of Healthcare and Life Sciences Commission of AIJA – International Association of Young Lawyers.
- Regularly engaged as a lecturer, sharing expertise in pharmaceutical legislation, market access, and distribution strategies. Conducts seminars and workshops aimed at professionals in the pharmaceutical industry, offering insights into the latest legislative changes, market dynamics, and distribution methodologies. Recognized for the ability to translate complex regulatory frameworks into actionable strategies for industry stakeholders.



**PRACTICE AREAS**

Healthcare and Life Sciences  
Competition  
Commercial and Corporate Law  
and Contracts  
Regulatory Affairs

**MEMBER**

Slovak Bar Association  
AIJA – International  
Association of Young Lawyers

**LANGUAGES**

Slovak, English, French

**EDUCATION**

Comenius University in  
Bratislava (MA in law, 2011)  
Lund University, Sweden  
(exchange, 2010)

**RANKINGS**

Recommended (Lexology Index  
2025: Life Sciences –  
Regulatory)  
Next Generation Partner (Legal  
500 2025: Commercial,  
Corporate and M&A)