

WOMEN'S DAY BLOOD DONATION

March 11 | 2024

In celebration of International Women's Day, AmCham Slovakia continued in the tradition of offering our member companies the opportunity to participate in the Women's Day Blood Donation and help save lives. This event is organized annually in collaboration with professionals from the esteemed National Transfusion Service, whose work we value very much.

This year, 42 registered donors were willing to give the special gift of blood. 17 out of them passed all the required checks and altogether they donated almost 8

litres of blood, which can provide critical help to over 50 patients in need! To regain strength and energy, all the participants enjoyed a healthy and energizing breakfast, and, above all, the good feeling that they contributed to helping patients in need. The program also included a discussion on The Achievements and Challenges in Blood Donation, which offered interesting insights into this topic from true experts.



Representatives of the National Transfusion Service of the Slovak Republic (NTS SR) and the Ministry of Health.

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WOMEN LEADERSHIP IN DIGITAL ERA

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Numerous surveys and studies emphasize that women in leadership roles directly contribute to better productivity, transparent communication, improved cooperation, and better economic results. However, the European Institute for Gender Equality reports that only 20% of CEOs and 30% of Board of Directors members are women in the largest publicly listed companies registered in EU member states.

At the same time, women make up only around 30% of the workforce in STEM fields. The gender gap is particularly stark in rapidly growing and highly paid sectors like IT and

engineering, where women represent just 20% of professionals.

This panel discussion aimed to point out these alarming aspects of gender inequality and highlight the crucial role of diverse leadership and its contribution to a more innovative and holistic decision-making process in today's digital landscape. Our esteemed speakers, all experienced professionals, shared their practical experience and best practices related to the power and benefits of diverse leadership.



From left: **Blažena Ambroz Sedrovičová**, AI-Dental; **Martin Maštálr**, DELL; President of AmCham Slovakia; **Pravina Ladva**, Swiss Re; and **Petra Kotuliaková**, AJTYVIT



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