

# MAXIMIZING CORPORATE HEALTH

April 30 | 2024

This business breakfast offered a very interesting and original look at health as a strategic asset of a company, with a big impact on the company's performance in the long-run. The discussions were centered around the latest trends in healthcare, employee well-being, company culture, as well as innovative solutions in preventive therapy.

The audience listened to the inspiring stories of local Slovak companies offering innovative solutions able to vastly improve preventive treatments and general well-being. We also covered the employer perspective, discussing the

importance of investing in employee well-being and identifying the best forms of preventive screening. Employers can act as a catalyst for their employees' interests in prevention and thus promote a healthy company culture. This kind of approach to investing in employee health yields tangible benefits for both individuals and organizations, and this trend definitely deserves the attention of every innovative organization.



PARTNERS



■ **Constance Rost-Bietsch**, Country Manager, Roche Diagnostics Slovakia



■ From left: **Eva Kováčová**, CEO, Glycanostics; **Pavol Marcinko**, CEO, Váš lekár, s.r.o.; and **Roman Zitný**, People and Culture Business Partner, Roche Slovensko



■ **Michal Nešpor**, Partner, Crowdberry



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# ENERGY FROM WASTE - HEAT & POWER FOR SLOVAKIA

May 21 | 2024

Slovakia still significantly lags behind in utilizing produced waste productively, whether through recycling or generating sustainable energy in the form of heat and electricity. The EU has set ambitious goals: reduce landfilling to 10% or less and recycle 65% of communal waste by 2035. This business breakfast brought an intriguing and crucial discussion about energy from waste to the regions, offering advice on how to fulfil the goals set by the EU, and presenting the related business opportunities in the region. In her informative presentation, Martina Olejnikova outlined the

EU's sustainable waste management strategy and goals, including the specifics of the EU Landfill Directive. An expert discussion followed, dismantling several myths about waste disposal and highlighting the benefits of ZEVO Incinerators, which can convert waste into heat and electric energy. It was inspiring to learn how other countries address this challenge, and Slovakia can certainly benefit from adopting best practices from abroad. The environmental benefits and business opportunities are too significant to ignore.



PARTNER



■ **Petronela Chovaníková**, Veolia Energy Slovensko



■ From left: **Petronela Chovaníková**, Veolia Energy Slovensko; **Zdenko Kontina**, Technologist; **Oliver Šujan**, Marius Pedersen; and **Jozef Božik**, President of the Association of Towns and Municipalities of Slovakia



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