

DATE  
**September 17,  
2020**



# WOMEN IN BUSINESS

OPPORTUNITIES AND CHALLENGES  
ARISING AFTER THE PANDEMIC

**MAIN**

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**SILVER**

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**BRONZE**

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**GENERAL**

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N O S E N E

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**IN-KIND**

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**MEDIA**

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## 12:00 REGISTRATION

## 12:30 WELCOME



**Ronald Blaško,**  
Executive Director, AmCham Slovakia

## 12:40 PANEL DISCUSSION #1 (public)

- Are women and men affected differently during the pandemic in social, political or economic terms, and, if so, how can we achieve fairer outcomes?
- How can we address questions of mental health and wellbeing of the most impacted groups by this crisis – women, children and elderly?



**Miriam Lexmann**, Member of the European Parliament ([online](#))



**Lucia Ďuriš Nicholsonová**, Member of the European Parliament



**Natasha Franceschi**, Deputy Chief of Mission, U. S. Embassy



**Barbara Jagušák** (Moderator)

## 13:45 SUSTAINABILITY IN FASHION



**Katarína Hutyrová**, Founder of Nosene

## 13:55 COFFEE BREAK

## 14:30 OPENING REMARKS

Coronavirus' Global Impact: The Female Jobs & Growth Setback



**Pernille Henneberg**, Economist in the Global Economics team at Citi Research ([online](#))

14:40



## PANEL DISCUSSION #2 (private)

- In this COVID era, are companies involving women into crisis task forces and response teams, and ensure that both women and men are represented in COVID-related processes?
- How will management strategies respond to the need for flexibility in the context of post corona work transformation?



**Michal Nebeský**, Chief Executive Officer in Czech Republic and Cluster Head for Czech Republic & Slovakia, Citi ([online](#))



**Barbora Záhradníková**, General Manager, Adient Slovakia s.r.o.



**Stephen Caulfield**, General Manager, Dell, s.r.o. ([online](#))



**Lucia Groneová**, Head of HR Slovakia, Swiss Re



**Barbara Jagušák** (Moderator)



## COFFEE BREAK



## PWC GLOBAL REPORT: Women in Work Index



**Katarína Šilhárová**, Director, PwC Slovakia



## CHAT: THE BEAUTY BIAS

The injustice of appearance in workplace

- Can this attractiveness bias, as a type of unfair advantage hold employees back from reaching their full potential and successfully utilizing their skill set?
- Are women considered more competent when perceived as more attractive?



**Mateja Čotar**, General Manager Oncology & Country President, Novartis Slovakia



**Olivia Hurbanová**, Founder, Olinclusive, Lecturer of the Year 2018



**Barbara Jagušák** (Moderator)



## NETWORKING for the attendees in the studio

Coffee

ASO  
VERDING





**Miriam Lexmann**  
Member of the European Parliament

Miriam Lexmann is a Member of the European Parliament since February 2020. She is a member of the biggest political party in the European Parliament - European People's party. Before she started her current mandate, she was the Director of the EU Office of the International Republican Institute. Prior to this she served as the Permanent Representative of the Slovak Parliament to the EU or as an advisor to the European Commission.



**Lucia Ďuriš Nicholsonová**  
Member of the European Parliament

Lucia Ďuriš Nicholsonová is a Slovak politician and Member of the European Parliament. She is a member of SaS political party (Freedom and Solidarity) and programme leader for socially excluded communities. She is the Chair of the Committee on employment and social affairs, member of the Joint Parliamentary Assembly for ACP countries and a substitute member of LIBE Committee. She is a former vice-chairwoman of the National Council of Slovakia, former State Secretary of the Ministry of Labour, Social and Family Affairs, and a former journalist. She focuses on employment and social matters, including rights of persons with disabilities and active ageing. She is involved in supporting mental health, communities of people with autism and improving safety of cyclists. She is also a loud and frequent critic of the government corruption scandals, including corrupted redistribution of euro-funds in agriculture or social and labour policies. Lucia Ďuriš Nicholsonová is a mother of three children. She is a passionate cyclist and runner, she completed four marathons.



**Natasha Franceschi**  
Deputy Chief of Mission,  
U. S. Embassy

Natasha Franceschi is a career member of the Senior Foreign Service. She began her tenure as Deputy Chief of Mission at the U.S. Embassy in Bratislava in August 2018. Her previous assignment was in Washington as Director of the State Department's Office of Caucasus Affairs and Regional Conflicts.

Prior to that, Ms. Franceschi served as Deputy Director of the Office of Arabian Peninsula Affairs, Deputy Political Counselor at Embassy Baghdad, and Deputy Political Advisor at the U.S. Mission to NATO. Her earlier assignments include various positions in Islamabad, Astana, Sarajevo, Moscow, and Washington. She began her career as a Presidential Management Fellow. Ms. Franceschi was born and raised in Sonoma County, California. She holds a BA from Swarthmore College and a MALD from the Fletcher School of Law and Diplomacy at Tufts University.



**Katarína Hutyrová**  
Founder of Nosene

CEO a Co-Founder NOSENE. In 2019, she became a part of magazine Forbes „30 under 30“ ranking. In 2016 and 2018, NOSENE won the Via Bona Award (2016 Good Community Partner, 2018 Green Company). Her primary focus is educating in the field of sustainability.





## Pernille Henneberg

Economist in the Global Economics team at Citi Research

Pernille Bornholdt Henneberg is a Vice President on the Global Economics team at Citi Research, collaborating directly with Citi's Global Chief Economist, Catherine Mann. Pernille helps shape Citi Research's views on monetary and fiscal policy, global growth and inflation, financial conditions and economic developments.

Prior to joining Citi in 2018, Pernille was Chief Analyst covering Eurozone economics, including the ECB call and inflation forecasting at Danske Bank, and started her career as an Economist at the Danish Central Bank. Pernille holds a Master's degree and BA in Economics and Management from Aarhus University in Denmark.



## Michal Nebeský

Chief Executive Officer in Czech Republic and Cluster Head for Czech Republic & Slovakia, Citi

Michal Nebeský was appointed as the Citi Country Officer Czech Republic and CZ&SK Cluster Head in 2012. Prior to his current role, from 2008 to 2012, Michal was Chief Financial Officer and member of the Board of Directors in the Czech Railways company. Michal Nebeský worked for Citibank already between years 1991 and 2008 on several top managerial positions; progressively more senior Banking and Risk roles. In 2002 he was appointed as Risk Management Director in the Czech Republic. In 2006 his responsibility further expanded in countries such as Slovakia, Hungary, Romania, Bulgaria, former Yugoslavia and the Baltic states. Michal Nebeský graduated from The University of Economics in Prague with a master's degree in international trade and finance. He speaks fluent English and Russian and partial Spanish. He is married with three children.



## Barbora Záhradníková

General Manager, Adient Slovakia s.r.o.

Barbora Záhradníková, is a passionate HR professional with almost 20 years of experience in multinational companies, out of which 15 years with Adient (former Johnson Controls). She has been working on various HR roles locally as well as regionally and globally. On the top of her HR responsibilities in July 2019 she took over general manager role for Adient Slovakia s.r.o.



## Stephen Caulfield

General Manager, Dell, s.r.o.

Stephen is responsible for Dell's Global Field Services business and manages the delivery of warranty break fix services and Partner delivered Deployment services for Dell's customers globally. He also provides executive leadership for Dell's Bratislava site (Dell's largest European site) where he acts as General Manager. Stephen plays a very active role in promoting diversity within Dell and is one of the founding executive members of Dell's MARC program globally and in EMEA. He was recently nominated for a Courageous Leader award by the US organization White Men as Full Diversity Partners. Stephen is also a member of the Catalyst Europe Advisory Board (CEAB). Stephen's professional career in the Information Technology Services industry spans more than 30 years and includes a diverse range of areas such as IT training, Operations, Managed Services & Warranty Services. Stephen joined Dell in 2002 and, prior to his current role, led EMEA Field Services business as well as holding a number of other leadership roles in Dell Services. Prior to joining Dell Stephen held numerous Programme Management positions in Bank of Ireland, Compaq and Digital.



## OPENING REMARKS



## PANEL DISCUSSION #2 (private)



**Lucia  
Groneová**  
Head of HR Slovakia,  
Swiss Re

Lucia Groneova is Head of HR in SwissRe in Slovakia. She has 20 years experience working in HR area, majority of time in multinational tech companies. Lucia likes to transform established processes and structures to enable continuous improvements. She believes in client centricity approach to any area of business.

Lucia studied at the Faculty of Arts, Comenius University. Besides her job, she is a lecturer at Nexteria Academy and at Faculty of Business Management, University of Economics.



**Katarína  
Šilhárová**  
Director, PwC Slovakia

Katarína Šilhárová has been working as a director from 2018 in the Assurance Department at PwC Slovakia and is responsible for risk management from 2016. She is a statutory auditor with the FCCA qualification and extensive experience of audits and the provision of non-audit services. She is in charge of clients in the production, trade and services sectors and has specialised in the automotive industry. Katarína has a deep knowledge of statutory accounting and International Financial Reporting Standards (IFRS), having worked on projects related to transition to IFRS and is also part of the group responsible for the transformation of audit processes.



**Mateja Čotar**  
General Manager Oncology  
& Country President,  
Novartis Slovakia

Mateja Čotar, moved to Slovakia with her husband Andrej and their daughter Zoja in December 2018. She serves as General Manager Oncology & Country President for Novartis Slovakia. She has been working for pharmaceutical industry for past 20 years. She started her carrier in GlaxoSmithKline, assuming various leadership positions across Slovenia, UK and Czech Republic.

In 2012, she joined Novartis Slovenia where she was a part of co-creation of franchise structure and in 2016 moved to Basel, assuming a position of Commercial director for 32 countries of Central and Eastern Europe. Mateja enjoys leading and developing people and is very passionate about organizational culture. In her own words: "I wish people would follow me if I had no title but because they identify with our common purpose and values! I believe in passion for people, patients and for future of our Slovakia! Now this is my country too, so I care about how people will be treated in 5-10 years' time!"

Mateja loves exploring Slovakia with her family, hiking and enjoying beautiful nature.



**Olivia Hurbanova**  
Founder, Olinclusive,  
Lecturer of the Year 2018

Olivia is a positive skeptic, lecturer and author of the "Future Skills" concept. She teaches in Slovakia, internationally, and on campus. Her expertise inspires clients such as IBM, Lenovo, Dell, Swiss Re, Allianz, PWC, Amcham and many other companies.

She also runs her evening school called Brainery. In February 2019 she was awarded the Lecturer of the Year title with a record number of nominations for her extensive effort in the field of education towards inclusive and tolerant society.



## PANEL DISCUSSION #2 (private)



## PWC GLOBAL REPORT



## CHAT: THE BEAUTY BIAS



**Barbara  
Jagušák**  
Moderator

Barbara "Babsy" Jagušák graduated from the Middlesex University in London, with a masters degree in Strategic Marketing Management. During her studies, she participated in the organization of various events for the Slovak Olympic and Paralympic Committee. After graduation she worked in Dynamic Relations agency, where she covered PR communication for clients in the energy, telecommunications and lifestyle sectors. Some of her clients have included large corporations such as Orange, McDonald's and Gazprom. Today, she is self-employed and works as a PR manager of the Fashion Revolution Slovakia initiative and event moderator. Barbara also participates in the dramaturgy and communication of the Fashion LIVE! project, which supports local fashion designers. As a big fan of new media, she became the author and moderator of two podcasts – The New Sustainable Age and Big Storiezz by Babsy. She is an ambassador of sustainable fashion and supports various ecological and environmental projects.



# WOMEN IN BUSINESS

## OPPORTUNITIES AND CHALLENGES ARISING AFTER THE PANDEMIC





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IN SLOVAKIA

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