

# Talentism is the Future

FINDING TOP TALENT THROUGH GENDER  
EQUALITY, DIVERSITY, AND INCLUSION

APRIL 21, 2022 | 12:00 PM | ONLINE+TBA

## SPONSORSHIP PACKAGES

\*all prices are excluding VAT

### GOLD

7.000€

- Opportunity to nominate speaker for an individual presentation/chat or a panel discussion
- Opportunity to invite your clients and/or business partners to the physical form of the event
- Opportunity to include digital promotional materials to the event platform
- Promotion of your company sponsoring the event through a press release issued after the event
- Full-page article in Connection magazine
- Company banner (465x75 px) displayed at AmCham website for one month
- Promotion of your company sponsoring the event through AmCham social media posts with links to sponsor's website/social media channels
- A quote from a company representative in AmCham press release
- Company mentioned in the article about the event, published in AmCham Connection magazine
- Electronic follow up after the event which includes photographs, feedback results from participants, links to social media outputs and a list of attendees
- Company logo on all materials & invitations

### SILVER

4.000€

- Opportunity to nominate a speaker for a panel discussion
- Opportunity to invite your clients and/or business partners to the physical form of the event
- Opportunity to include digital promotional materials to the event platform
- Half-page advertisement in Connection magazine
- Promotion of your company sponsoring the event through AmCham social media posts with links to sponsor's website/social media channels
- Electronic follow up after the event which includes photographs, feedback results from participants, links to social media outputs
- Company mentioned in the article about the event, published in AmCham Connection magazine
- Company logo on all materials & invitations

### BRONZE

2.000€

- Opportunity to invite your clients and/or business partners to the physical form of the event
- Promotion of your company sponsoring the event through AmCham social media posts with links to sponsor's website/social media channels
- Electronic follow up after the event which includes photographs, feedback results from participants, links to social media outputs
- Company mentioned in the article about the event, published in AmCham Connection magazine
- Company logo on all materials & invitations

### MORE INFORMATION:



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