

DAY ONE  
**SEP.10**

DAY TWO  
**SEP.11**

DAY THREE  
**SEP.12**

FULL PROGRAM

# THE FESTIVAL OF FUTURE



— 30 YEARS —  
IT WAS WORTH IT

# OUR PARTNERS

## UNDER THE AUSPICES OF



## PARTNERS OF THE FUTURE



## PREMIUM PARTNERS



# THE FESTIVAL OF FUTURE

## MAIN PARTNERS



## PARTNERS



## IN-KIND







## ALLEY OF THE FUTURE



## MEDIA



# THE FESTIVAL OF FUTURE

DAY ONE <b>SEP.10</b>		DAY TWO <b>SEP.11</b>		DAY THREE <b>SEP.12</b>	
 <b>DIGITAL DAY</b>		 <b>HEALTHY FUTURE &amp; ESG DAY</b>		 <b>TALENT DAY</b>	
<b>9.00 AM</b> /240MIN. ALTO MAIN STAGE JURKOVIČOVA TEPLÁREŇ	<b>CONFERENCE DIGITAL EVERYTHING</b> Main Stage Event <a href="#">« MORE INFO</a>	<b>9.00 AM</b> /240MIN. ALTO MAIN STAGE JURKOVIČOVA TEPLÁREŇ	<b>HEALTHY FUTURE CONFERENCE</b> Main Stage Event <a href="#">« MORE INFO</a>	<b>9.00 AM</b> /240MIN. ALTO MAIN STAGE JURKOVIČOVA TEPLÁREŇ	<b>THE FUTURE OF WORK CONFERENCE</b> Main Stage Event <a href="#">« MORE INFO</a>
<b>9.30 AM</b> /120MIN. SECOND FLOOR JURKOVIČOVA TEPLÁREŇ	<b>Don't be Afraid of AI!</b> Topical Focus Event <a href="#">« MORE INFO</a>	<b>9.30 AM</b> /120MIN. SECOND FLOOR JURKOVIČOVA TEPLÁREŇ	<b>Don't be Afraid of AI!</b> Topical Focus Event <a href="#">« MORE INFO</a>	<b>9.00 AM</b> /180MIN. BASE MAIN STAGE JURKOVIČOVA TEPLÁREŇ	<b>Governance of Health Data</b> Topical Focus Event <a href="#">« MORE INFO</a>
<b>10.00 AM</b> /120MIN. THIRD FLOOR JURKOVIČOVA TEPLÁREŇ	<b>Change Your Change Game</b> Topical Focus Event <a href="#">« MORE INFO</a>	<b>10.00 AM</b> /240MIN. MAIN STAGE THE SPOT /5TH FLOOR	<b>ESG CONFERENCE</b> Main Stage Event <a href="#">« MORE INFO</a>	<b>9.00 AM</b> SECOND FLOOR JURKOVIČOVA TEPLÁREŇ	<b>Health Check Day</b> Festival Specials <a href="#">« MORE INFO</a>
<b>2.00 PM</b> /120MIN. THIRD FLOOR JURKOVIČOVA TEPLÁREŇ	<b>Back to the Future Leader</b> Topical Focus Event <a href="#">« MORE INFO</a>	<b>10.00 AM</b> /120MIN. THIRD FLOOR JURKOVIČOVA TEPLÁREŇ	<b>Collaboration: Advancing Teamwork and Productivity</b> Topical Focus Event <a href="#">« MORE INFO</a>	<b>10.00 AM</b> /120MIN. THIRD FLOOR JURKOVIČOVA TEPLÁREŇ	<b>Mental Health and Well-Being in the Workplace</b> Topical Focus Event <a href="#">« MORE INFO</a>
<b>3.00 PM</b> /120MIN. BASE MAIN STAGE JURKOVIČOVA TEPLÁREŇ	<b>Bordering Regions at the Forefront</b> Festival Specials <a href="#">« MORE INFO</a>	<b>1.30 PM</b> /60MIN. 8TH FLOOR THE SPOT	<b>Workshop: Green Claims Enforcement Risks</b> Topical Focus Event <a href="#">« MORE INFO</a>	<b>11.00 AM</b> /180MIN. THIRD FLOOR JURKOVIČOVA TEPLÁREŇ	<b>Coaching Tasting Corner</b> Festival Specials <a href="#">« MORE INFO</a>
<b>2.00 PM</b> SECOND FLOOR JURKOVIČOVA TEPLÁREŇ	<b>AmCham Mini Cinema</b> Festival Specials <a href="#">« MORE INFO</a> 2.00 PM - Documentary #1: LEAVING (90MIN.) 3.30 PM - Documentary #2: RISING DEPTHS (90MIN.) 5.00 PM - Documentary #3: COMPLETE TRUST (90MIN.) 6.30 PM - Documentary #4: NUCLEAR NOW (100MIN.)	<b>2.00 PM</b> /120MIN. SECOND FLOOR JURKOVIČOVA TEPLÁREŇ	<b>Meet the Hacker: Defending Your Digital Fortress</b> Topical Focus Event <a href="#">« MORE INFO</a>	<b>2.00 PM</b> /120MIN. THIRD FLOOR JURKOVIČOVA TEPLÁREŇ	<b>Building a Culture of Accountability</b> Topical Focus Event <a href="#">« MORE INFO</a>
<b>SEP.10 - SEP.12</b> GROUND FLOOR JURKOVIČOVA TEPLÁREŇ		<b>2.00 PM</b> /120MIN. THIRD FLOOR JURKOVIČOVA TEPLÁREŇ	<b>Is Feedback a Gift Or a Bitter Pill To Swallow?</b> Topical Focus Event <a href="#">« MORE INFO</a>	<b>6.00 PM</b> /240MIN. MAIN ENTRANCE JURKOVIČOVA TEPLÁREŇ	
<b>The Alley of the Future</b> Festival Specials <a href="#">« MORE INFO</a>  Innovative Companies are the birthplace of innovative ideas and technologies, pushing the boundaries of what is possible and what is driving progress. Many startups aim to address social issues or provide solutions to problems, which can have a positive impact on society. AmCham Slovakia is bringing to your attention companies, startups, and innovators, that reflect on our present, and in many cases megatrends. Come and meet them in person every day in „the Alley of the Future“!		<b>3.00 PM</b> /120MIN. BASE MAIN STAGE JURKOVIČOVA TEPLÁREŇ	<b>“BEYOND ZERO”</b> Documentary and Panel Discussion Festival Specials <a href="#">« MORE INFO</a>		

DAY ONE  
**SEP. 10**



# THE FESTIVAL OF FUTURE

**9.00 AM** /240MIN.

ALTO MAIN STAGE  
JURKOVIČOVA TEPLÁREŇ

## CONFERENCE DIGITAL EVERYTHING

Main Stage Event

This day is not about presenting concrete digital solutions or tools. Instead, it's about exploring how digitalization impacts every facet of our existence—from the rules that govern us and how we work, to how technology itself will transform our daily lives and how we can make it secure. Our goal is for you to leave with questions, not answers, and to discuss these questions at work, at home, with your children, and with friends because they are important! The aim is to ignite discussions about technology from various perspectives: finance, energy, the future of work, social responsibility and ethics, legislation, security, and the application of AI across sectors and industries.

» MORE INFO  
& REGISTRATION

**9.30 AM** /120MIN.

SECOND FLOOR  
JURKOVIČOVA TEPLÁREŇ

## Don't be Afraid of AI!

Topical Focus Event

In the rapidly changing world of work, people need to acquire different skill sets due to changes in the global labor market. The WEF produces trend reports outlining the top skills of the future, categorized into four main groups: Technology use and Development, Problem-solving, Working with People, and Self-management. In this context we have developed several practical insights to answer the following: Are you curious about the present and future of artificial intelligence? Are you wondering if AI is only for IT experts or if it's accessible to everyone? Are you concerned about the economic impacts of AI on traditional jobs? Want to know how AI can be utilized in everyday life and work and are you interested in experimenting and innovating with AI?

» MORE INFO  
& REGISTRATION

**10.00 AM** /120MIN.

THIRD FLOOR  
JURKOVIČOVA TEPLÁREŇ

## Change Your Change Game

Topical Focus Event

In the rapidly changing world of work, people need to acquire different skill sets due to changes in the global labor market. The WEF produces trend reports outlining the top skills of the future, categorized into four main groups: Technology use and Development, Problem-solving, Working with People, and Self-management. In this context we have developed several practical insights to answer the following: Are you a manager, HR or change professional exploring new ways of facilitating change? Have you ever wondered what are the building blocks of successful organizational change? Is there a simple way to make change participative and conversational?

» MORE INFO  
& REGISTRATION

**2.00 PM** /120MIN.

THIRD FLOOR  
JURKOVIČOVA TEPLÁREŇ

## Back to the Future Leader

Topical Focus Event

In the rapidly changing world of work, people need to acquire different skill sets due to changes in the global labor market. The WEF produces trend reports outlining the top skills of the future, categorized into four main groups: Technology use and Development, Problem-solving, Working with People, and Self-management. In this context we have developed several practical insights to answer the following: Are you looking to apply the skills of the future to your leadership practice? Are you curious about how ancient approaches and tools remain relevant today? Struggling to find meaning in the era of information overload? Interested in navigating difficult discussions?

» MORE INFO  
& REGISTRATION

**3.00 PM** /120MIN.

BASE MAIN STAGE  
JURKOVIČOVA TEPLÁREŇ

## Bordering Regions at the Forefront

Festival Specials

Although the war is ongoing, we all believe that one day it will end, and Ukraine will regain its full territorial integrity and sovereignty. However, considering the aftermath of the conflict, Ukraine will undoubtedly face a challenging period necessitating reconstruction and the development of new capacities to replace those destroyed by the war. History has shown that no country can fully recover from war without the assistance of its allies and neighbors. Referring to the regional level, we will focus on fostering cross-border economic cooperation among the regions and business players and on the readiness to absorb the capacities that will flow through Eastern Slovakia to Ukraine.

» MORE INFO  
& REGISTRATION

**2.00 PM**

SECOND FLOOR  
JURKOVIČOVA TEPLÁREŇ

## AmCham Mini Cinema

Festival Specials

"AmCham MINI CINEMA" is part of the Festival of Future and with three documentary movies, we want to bring our members closer to the complexities of our world. Three documentaries uncompromisingly reflect the complex present, which changes constantly, forcing us to react immediately. We believe that everyone who joins the "AmCham MINI CINEMA" will leave with an open mind, with new perspectives, enriched, and equipped with thought-provoking questions. The films can be viewed thanks to the cooperation with the film festival One World and their project One World in Communities.

2.00 PM - Documentary #1: LEAVING (90MIN.)  
3.30 PM - Documentary #2: RISING DEPTHS (90MIN.)  
5.00 PM - Documentary #3: COMPLETE TRUST (90MIN.)  
6.30 PM - Documentary #4: NUCLEAR NOW (100MIN.)

» MORE INFO  
& REGISTRATION

DAY TWO  
**SEP. 11**

 **HEALTHY FUTURE  
& ESG DAY**

# THE FESTIVAL OF FUTURE

**9.00 AM** /240MIN.

ALTO MAIN STAGE  
JURKOVIČOVA TEPLÁREŇ

## HEALTHY FUTURE CONFERENCE

Main Stage Event

Welcome to Healthy Future Day at our Policy Festival, where we explore how emerging megatrends are shaping the future of health systems, healthcare services and products. Today, we are going to take you to the future of healthcare, to see the opportunities but also the challenges that are ahead of us. Let's explore with you and our invited reputable experts, decision-makers and professionals the modern approaches in the areas of healthcare strategies, health data, practical examples of the use of modern technologies such as AI or robotics as well as new ways of financial management.

» [MORE INFO  
& REGISTRATION](#)

**9.30 AM** /120MIN.

SECOND FLOOR  
JURKOVIČOVA TEPLÁREŇ

## Don't be Afraid of AI!

Topical Focus Event

In the rapidly changing world of work, people need to acquire different skill sets due to changes in the global labor market. The WEF produces trend reports outlining the top skills of the future, categorized into four main groups: Technology use and Development, Problem-solving, Working with People, and Self-management. In this context we have developed several practical insights to answer the following: Are you curious about the present and future of artificial intelligence? Are you wondering if AI is only for IT experts or if it's accessible to everyone? Are you concerned about the economic impacts of AI on traditional jobs? Want to know how AI can be utilized in everyday life and work and are you interested in experimenting and innovating with AI?

» [MORE INFO  
& REGISTRATION](#)

**10.00 AM** /240MIN.

MAIN STAGE  
THE SPOT /5TH FLOOR

## ESG CONFERENCE

Main Stage Event

In 2022, the European Union implemented a directive mandating ESG reporting, marking a pivotal shift towards enhanced transparency and corporate responsibility. This directive introduces new obligations for companies. However, ESG is not just a regulatory burden, it also offers multiple opportunities. It enables companies to openly express their values, demonstrate their approach to corporate responsibility, and distinguish themselves in a competitive landscape.

» [MORE INFO  
& REGISTRATION](#)

**10.00 AM** /120MIN.

THIRD FLOOR  
JURKOVIČOVA TEPLÁREŇ

## Collaboration: Advancing Teamwork and Productivity

Topical Focus Event

In the rapidly changing world of work, people need to acquire different skill sets due to changes in the global labor market. The WEF produces trend reports outlining the top skills of the future, categorized into four main groups: Technology use and Development, Problem-solving, Working with People, and Self-management. In this context we have developed several practical insights to answer the following: Do you sometimes feel overwhelmed by the number of decisions you make? Do you find delegating authority a long, unclear, or strenuous process? Or are you simply a team leader or member wanting to clarify the decision-making process in your team? Who decides what goes to the very core of organizational management?

» [MORE INFO  
& REGISTRATION](#)

**1.30 PM** /60MIN.

THE SPOT  
8TH FLOOR

## Workshop: Green Claims

Topical Focus Event

In today's digital age, cybersecurity incidents are inevitable. Experience one in the safety of our Topical Focus Event room, to become better prepared when one happens at work. During the interactive tabletop exercise, you will become part of a team tasked with defending a prominent organization during a serious cybersecurity incident. You will experience a developing situation based on true events, and you will be faced with making decisions while fighting against time, limited budgets, attackers, and competitors.

» [MORE INFO  
& REGISTRATION](#)

**2.00 PM** /120MIN.

SECOND FLOOR  
JURKOVIČOVA TEPLÁREŇ

## Meet the Hacker: Defending Your Digital Fortress

Topical Focus Event

In the rapidly changing world of work, people need to acquire different skill sets due to changes in the global labor market. The WEF produces trend reports outlining the top skills of the future, categorized into four main groups: Technology use and Development, Problem-solving, Working with People, and Self-management. In this context we have developed several practical insights to answer the following: Is feedback a gift or a bitter pill to swallow? Why is it so hard to process negative feedback? What prevents us from using feedback efficiently? Can feedback be overused? What is wrong with the Feedback sandwich? Understanding ego-defense mechanisms & techniques will help us overcome these mechanisms.

» [MORE INFO  
& REGISTRATION](#)

**2.00 PM** /120MIN.

THIRD FLOOR  
JURKOVIČOVA TEPLÁREŇ

## Is Feedback A Gift Or A Bitter Pill To Swallow?

Topical Focus Event

After a life-changing epiphany, the CEO of a global public company embarks on a high-stakes quest to eliminate all negative environmental impacts by 2020. They must overcome deep skepticism, abandon the status quo, and ignite a new industrial revolution to succeed. Beyond Zero offers an inspirational roadmap for how businesses can reverse climate change.

» [MORE INFO  
& REGISTRATION](#)

**3.00 PM** /120MIN.

BASE MAIN STAGE  
JURKOVIČOVA TEPLÁREŇ

## "BEYOND ZERO" Documentary and Panel Discussion Festival Specials

» [MORE INFO  
& REGISTRATION](#)

**9.00 AM** /240MIN.

ALTO MAIN STAGE  
JURKOVIČOVA TEPLÁREŇ

## THE FUTURE OF WORK CONFERENCE

Main Stage Event

Slovakia's economy continues to rely on business centers as the third largest industry in preserving overall employment levels and adhering to all commitments/liabilities companies have, but to continuously climb up the ladder of value-added, the industry needs stronger and more targeted support from the Government and local municipalities. Thorough development of employees' skills, continuous adaptation to digital transformation and commitment to diversity & inclusion demonstrates the sector's resilience and innovation.

» MORE INFO  
& REGISTRATION

**9.00 AM** /180MIN.

BASE MAIN STAGE  
JURKOVIČOVA TEPLÁREŇ

## Governance of Health Data

Topical Focus Event

Health data holds incredible potential to improve public health policymaking, better predictability in system financing, forecast the evolution of demands on the health system, and last but not least, new avenues and options for the patient for earlier diagnosis and less invasive and more targeted treatments. In order to utilize the potential of health data aspects such data rights, ownership, data security, data sharing, reporting, analytics and ethical data use should not be underestimated and set properly. Let's elaborate with us more closely on these topics in the discussion with public and private health data subjects during the workshop under the lead of OECD health data policies expert.

» MORE INFO  
& REGISTRATION

**9.00 AM** /360MIN.

SECOND FLOOR  
JURKOVIČOVA TEPLÁREŇ

## Health Check Day

Festival Specials

AmCham Slovakia together with its partners Dôvera, Váš Lekár, Dr. Max, Pošvanc Fitness & Rescue Room, prepared a special opportunity for members of AmCham Slovakia. Part of the Festival of Future is the Health Check Day. Register and get a chance to check your health data and your health conditions. To prevent high sugar, high blood pressure, high metabolic age, dermatology findings, or serious heart attack clues, it is important to be checked regularly. Health Check Day will help you identify potential health issues before they become serious. You are warmly welcomed!

» MORE INFO  
& REGISTRATION

**10.00 AM** /120MIN.

THIRD FLOOR  
JURKOVIČOVA TEPLÁREŇ

## Mental Health and Well-Being in the Workplace

Topical Focus Event

Mental health is a critical aspect of overall well-being, and understanding its current landscape is essential for addressing the challenges and opportunities it presents. The state of mental health today is marked by significant challenges, including the rising prevalence of mental health issues at the workplace, such as chronic stress, depression, anxiety, and burnout, barriers to access, and ongoing stigma. This Topical Focus Event will equip you with the practical techniques to decrease stress and support yourself and others in difficult life situations.

» MORE INFO  
& REGISTRATION

**11.00 AM** /180MIN.

THIRD FLOOR  
JURKOVIČOVA TEPLÁREŇ

## Coaching Tasting Corner

Festival Specials

Self-management is intricately linked to the desire for self-fulfillment and the ability to adapt to a dynamic environment and a changing world. That's why we've established a Coaching Tasting Corner just for you. This is a space where you can openly discuss any areas you wish to work on with a coach or counselor/therapist in person. The purpose of the Coaching Tasting Corner is to provide an opportunity for those interested in working with a professional coach or counselor to have a meaningful "coaching/counseling interview".

» MORE INFO  
& REGISTRATION

**2.00 PM** /120MIN.

THIRD FLOOR  
JURKOVIČOVA TEPLÁREŇ

## Building a Culture of Accountability

Topical Focus Event

In the rapidly changing world of work, people need to acquire different skill sets due to changes in the global labor market. The WEF produces trend reports outlining the top skills of the future, categorized into four main groups: Technology use and Development, Problem-solving, Working with People, and Self-management. In this context we have developed several practical insights to answer the following: Do you work in a team setting? Have you been wondering how to develop not only individuals but the whole team? Are there any simple tools for driving team learning and decision-making? Unlock the next-gen performance – by focusing on teams.

» MORE INFO  
& REGISTRATION

**6.00 PM** /240MIN.

MAIN ENTRANCE  
JURKOVIČOVA TEPLÁREŇ

THE  
BIRTHDAY  
PARTY

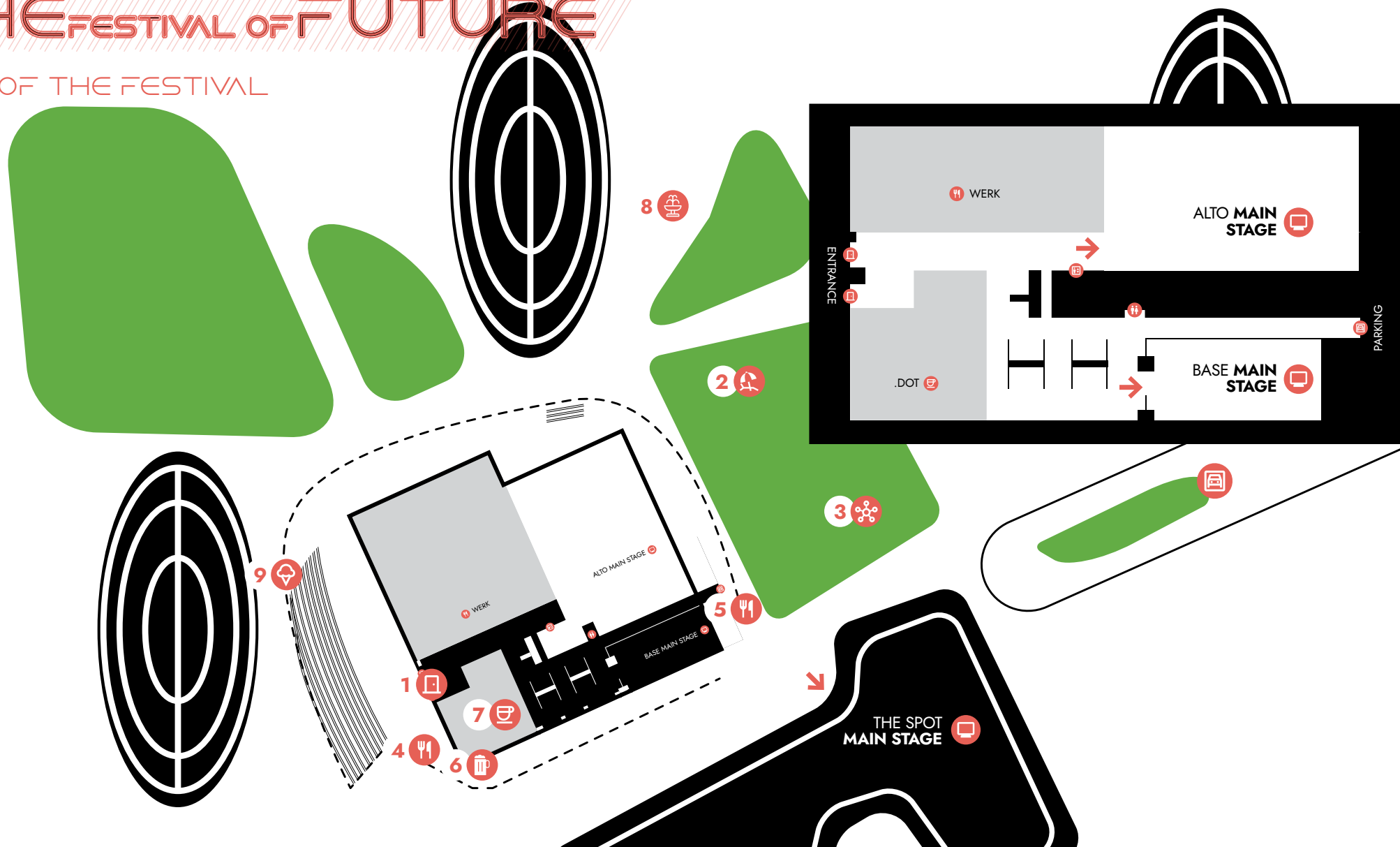


» MORE INFO  
& REGISTRATION



# THE FESTIVAL OF FUTURE

## MAP OF THE FESTIVAL



- 1 ALLEY OF THE FUTURE
- 2 RELAX ZONE BY ALTO
- 3 COWORKING CORNER BY THE SPOT
- 4 PIGGY POP STREET FOOD
- 5 FOODSTOCK STREET FOOD
- 6 BEER FROM HEINEKEN
- 7 NETWORKING LOUNGE BY DOT
- 8 FOUNTAIN OF THE FUTURE
- 9 ICE CREAM BY AZIZI

# THE FESTIVAL OF FUTURE

## FREQUENTLY ASKED QUESTIONS

We prepared for you the Frequently Asked Questions to make your visit and experience truly memorable but also predictable. Let's look through the questions and answers that we prepared for you as a tool that serves as a self-help resource.

### WHAT CAN I EXPECT?

During three days, you can look forward to discussions, chats, and presentations on the **MAIN STAGES**, as well as to practical **TOPICAL FOCUS EVENTS**. You can also join us for **Health Check Day**, the **AmCham Mini Cinema**, or the **Coaching Testing Corner**. Feel free to enjoy the festival-like atmosphere outside with street food, beer, a chill-out zone, a co-working zone, or walk through „The **Alley of the Future**“. To have a better idea of what the festival offers, please click [here](#) to see the full picture.

### HOW DO I GET THERE?

The Festival of Future takes place in Jurkovičova tepláreň located at Bottova 1 Street, near the Sky Park offices and in The Spot. The best way to reach it is by taxi, on foot or by public transportation (bus stop "Čulenova" - 40, 50, 70, 78, 88). Be sure to check in. You will receive a nice badge with your credentials. It is important to wear it as it will provide you with useful information and allow you to enjoy various benefits.

### HOW SHOULD I REGISTER?

The Festival of Future lasts for three days and consists of more than 15 event options. We warmly invite you to register for any of the selected events whether it is a **MAIN STAGE** or a **TOPICAL FOCUS EVENT** or a **SPECIAL EVENT**. But then we count on your presence. Beware that you need to register for each event separately if you wish to attend several events on different days. As the capacities are limited, the festival doesn't allow simultaneous attendance at different stages, except for the **AmCham Mini Cinema**, **Health Check Day**, and the **Alley of the Future**.

### CAN MORE PEOPLE FROM ONE COMPANY ATTEND?

Each person just needs to register separately to ensure everyone has their own badge, which serves as the key to the festival of the future. To make the process smooth, please note the following:

- Each company can have up to two guests for main stage events each day.
- Patron members enjoy the benefit of registering up to three guests for main stage events each day.
- For the Topical Focus Events, the limit is one person per company per event.

### WHERE CAN I PARK?

Arriving by car is also an option. You can park at NIVY MALL or EUROVEA MALL; these options are free for the first three hours but a little further from the venue. For direct parking, you can park under Jurkovičova tepláreň in the ALTO parking lot, which is a visitor-paid service. The entrance to the parking lot is from **Bottova Street**.

### WHERE CAN I LEAVE MY STUFF?

A cloakroom will be available in Jurkovičova tepláreň, down the stairs, next to the bathrooms.

### HOW CAN I BUY TICKETS?

Tickets are not available for purchase. The event is exclusively tailored for AmCham Slovakia's members and our guests. But what about watching the content online?

### HOW CAN I WATCH THE EVENT ONLINE?

The festival will also be streamed online. The link is provided on the event page.

### WHERE CAN I NETWORK?

For networking opportunities, arrive at 8:30 AM to enjoy prosecco, coffee, or orange juice at the DOT Café's Networking Corner. Coffee breaks and lunches provide excellent opportunities to meet new people and connect with business partners.

### WHERE CAN I EAT?

Standard catering is available during all three festival days. You can choose lunch at Restaurant WERK or street food from Foodstock located outside the venue.

### HOW SHOULD I DRESS?

Business Casual is the right choice. We want you to feel comfortable. If you feel comfortable in high heels and business suits, that's up to you. We will be wearing **ZIK models** to brighten our day.

### WHAT IF I STILL HAVE QUESTIONS?

For any further inquiries, please reach out to us at [office@amcham.sk](mailto:office@amcham.sk). For the full program and more details, visit the Festival of Future website or follow us on AmCham Slovakia's social media. See you there!