

# The Importance of Innovation in Slovak Health Care

BREAKING DOWN THE BARRIERS  
BETWEEN TECH AND HEALTHCARE

THURSDAY  
October 14, 2021

VENUE  
Sheraton, Bratislava

+ ONLINE

## SPONSORSHIP PACKAGES

\*all prices are excluding VAT

### MAIN 8.000€

- Opportunity to nominate speaker for an individual presentation
- Opportunity to nominate a speaker for a panel discussion
- Opportunity to invite 10 clients and/or business partners to the event
- Opportunity to include digital promotional materials to the event platform
- Promotion of your company in the prominent print media
- Promotion of your company sponsoring the event through a press release issued after the event
- Full-page article in *Connection* magazine
- Company banner (465x75 px) displayed at AmCham website for one month
- Promotion of your company sponsoring the event through AmCham social media posts with links to sponsor's website/social media channels
- A quote from a company representative on AmCham social media
- Company mentioned in the article about the event, published in AmCham *Connection* magazine
- Electronic follow up after the event which includes photographs, feedback results from participants, links to social media outputs and a list of attendees
- Company logo on all materials & invitations

### SILVER 5.000€

- Opportunity to nominate a speaker for a panel discussion
- Opportunity to invite 5 clients and/or business partners to this event
- Opportunity to include digital promotional materials to the event platform
- Half-page advertisement in *Connection* magazine
- Promotion of your company sponsoring the event through AmCham social media posts with links to sponsor's website/social media channel
- Electronic follow up after the event which includes photographs, feedback results from participants, links to social media outputs
- Company mentioned in the article about the event, published in AmCham *Connection* magazine
- Company logo on all materials & invitations

### BRONZE 3.000€

- Opportunity to invite 3 clients and/or business partners to this event
- Promotion of your company sponsoring the event through AmCham social media posts with links to sponsor's website/social media channel
- Electronic follow up after the event which includes photographs, feedback results from participants, links to social media outputs
- Company mentioned in the article about the event, published in AmCham *Connection* magazine
- Company logo on all materials & invitations

### SME/STARTUP 1.000€

- SME/STARTUPS – for the purpose of the event a non-subsidiary, independent company of fewer than 75 employees or revenue less than 3 million Eur.
- Company mentioned as a partner in all press releases and articles about the conference sent to major Slovak Media and Social Media.
- Promotion of your company in the "Connection Magazine" and all AmCham Social Media Channels
- Logo of the company featured in all pre-conference marketing emails
- Logo with the company description on AmCham conference website with the link to sponsor's website
- Logo of the company on screen during the conference

## MORE INFORMATION:



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