

East Innovation Conference

MAGNET CITIES

#eastinnovation



WEDNESDAY
November 25, 2020

VENUE
online

PREMIUM PARTNER

GOLDEN PARTNER

SILVER PARTNERS

BRONZE PARTNERS

SUPPORTERS



DEUTSCHE TELEKOM IT SOLUTIONS



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| 12:00 | OFFICIAL WELCOME | • Gabriel Galgóci, President, AmCham Slovakia |
| 12:05 | OPENING KEYNOTE | • H.E. Bridget A. Brink, US Ambassador to Slovakia |
| 12:15 | OPENING INTERVIEW
HOW TO JUMP-START
OUR REGIONS? | • Marek Antal, State Secretary of the Ministry of Investments, Regional Development and Informatization
• Gabriel Galgóci, President, AmCham Slovakia |
| 12:30 | KEYNOTE 1
HOW TO FLIP
THE "MAGNETIC SWITCH"? | • Michal Hladký, Creative Industry Košice |
| 12:50 | KOŠICE AS A MAGNET | • Marcel Gibóda, Deputy Mayor of Košice |
| 13:00 | COFFEE BREAK | |
| 13:05 | PANEL 1
MAGNET CITY: REINVENTING
THE KOŠICE INNOVATION
ECOSYSTEM | • Michal Hladký, Creative Industry Košice
• Peter Kolesár, Partner - Strategy, Innovation, Funding, Civitta Slovakia
• Raimond Tamm, Deputy Mayor, Tartu
• Martin Mudrák, AmCham Slovakia (Moderator) |
| 13:45 | LIGHTNING PRESENTATION
THE FABRIC OF INNOVATION | • Juraj Sabol, General Manager for Strategy, U.S. Steel Košice |
| 14:00 | LIGHTNING PRESENTATION
UPSKILLING AS AN INVESTMENT
INTO THE FUTURE OF THE REGION | • Marcela Havrilová, Education Industry Lead Microsoft Czech Republic and Slovakia |
| 14:15 | COFFEE BREAK | |
| 14:20 | KEYNOTE TED TALK
PERFECT STORM FOR INNOVATION? | • Andreas Truls, Managing Director, Deutsche Telekom IT Solutions Slovakia |
| 14:40 | OPENING REMARKS | • Tomáš Sedláček (CZ), Economist, philosopher and former economic advisor to Václav Havel |
| 14:50 | PANEL 2
INNOVATION DURING HARD TIMES | • Juraj Girman, Vice President Telekom IT, Deutsche Telekom IT Solutions Slovakia
• Petr Chládek, CEO of the South-Moravian Innovation Centre (JIC) Brno
• Tomáš Sedláček, Economist, philosopher and former economic advisor to Václav Havel
• Jozef Bujnovský, HDTS (Moderator) |
| 15:30 | LIGHTNING PRESENTATION
CHILDREN INNOVATING THE FUTURE | • Michael Cresswell (AU), Headmaster of the Košice International School |
| 15:40 | CLOSING | • Ronald Blaško, Executive Director, AmCham Slovakia |