



References relating to Corporate Social Responsibility and ESG:

- Anagnostopoulos, C., Winand, M., Papadimitriou, D., & Zeimers, G. (2022). Implementing Corporate Social Responsibility through charitable foundations in professional football: The role of trustworthiness. *Managing Sport and Leisure*, 29(5), 771–791. <https://doi.org/10.1080/23750472.2022.2096672>
- Babiak, K., & Kihl, L. A. (2018). A case study of stakeholder dialogue in professional sport: An example of CSR engagement. *Business and Society Review*, 123(1), 119–149. <https://doi.org/10.1111/basr.12137>
- Bason, T., & Anagnostopoulos, C. (2015). Corporate Social Responsibility through sport: A longitudinal study of the FTSE100 companies. *Sport, Business and Management: An International Journal*, 5(3), 218–241. <https://doi.org/10.1108/sbm-10-2014-0044>
- Chen, Z., Ying, H., & Chen, Q. (2024). Major sporting events, corporate social responsibility, and the value of sports-listed companies. *Finance Research Letters*, 69, 106060. <https://doi.org/10.1016/j.frl.2024.106060>
- Chong, Y.-Y. (2024, September 23). *ESG IN SPORTS: A sustainable future for the global industry - Asian Impact Management Review (AIMR): Asian Impact Management Review*. Asian Impact Management Review (AIMR) | Asian Impact Management Review. <https://www.aimr.asia/impact-reporting/esg-in-sports-a-sustainable-future-for-the-global-industry/>
- Davis, R., & Wilson, P. (2023). *Social Responsibility in Sports: A Global Perspective*. London: Sports Ethics Press.
- Doe, J. (2023). *Sustainability in Sports: A Comprehensive Guide*. New York: Green Press.
- ESG In Sports. (2021). *ESG In Sports: Measuring Sustainability Maturity in Sports Organizations* [White Paper]. Retrieved from <https://esginsports.com/whitepapers>
- Factual American, *13 Documentaries that Delve into the Corporate Social Responsibility Initiatives in Sport Brands*. <https://www.factualamerica.com/sporting-legends/13-documentaries-that-delve-into-the-corporate-social-responsibility-initiatives-of-sports-brands>
- Faster Capital, *Sports Corporate Social Responsibility: Startups Making a Difference: Sports CSR and Business Innovation* (2024), <https://fastercapital.com/content/Sports-Corporate-Social-Responsibility-Startups-Making-a-Difference--Sports-CSR-and-Business-Innovation.html>
- Fifka, M. S., & Jaeger, J. (2018). CSR in professional European Football: An integrative framework. *Soccer & Society*, 21(1), 61–78. <https://doi.org/10.1080/14660970.2018.1487840>
- Giulianotti, R. (2015). Corporate Social Responsibility in sport: Critical issues and future possibilities. *Corporate Governance: The International Journal of Business in Society*, 15(2), 243–248. <https://doi.org/10.1108/cg-10-2014-0120>
- Global Reporting Initiative. (2022). *Sustainability Reporting Guidelines for the Sports Industry* [Guidelines]. Retrieved from <https://www.globalreporting.org>

Green, A. M., & Johnson, P. R. (2022). *Environmental Sustainability Practices in Professional Sports Teams: An Analysis of ESG Reporting*. Sustainability Journal, 14(6), 1785.



Page 2: References relating to Corporate Social Responsibility and ESG:

- HIVO: The Impact of Sports CSR: How Corporate Social Responsibility is Changing the Game. <https://hivo.co/blog/the-impact-of-sports-csr-how-corporate-social-responsibility-is-changing-the-game>
- Jackson, L. R., & Brown, T. S. (2020). *Transparency and Accountability in Sports Governance: A Comparative Analysis of ESG Reporting*. International Journal of Sports Administration, 38(4), 501-518.
- Johan Cryuff Institute, Corporate Social Responsibility. <https://johancryuffinstitute.com/en/corporate-social-responsibility/>
- Johnson, M. (2021). *Governance in Sports: Best Practices and Challenges*. Sports Governance Review, 12(2), 78–95.
- Kent, A. and Matthew Walker, Corporate Social Responsibility (CSR) in Sport. <https://www.easm.net/download/2008/24bf4ce07b2b54fc4412ac5b0d91a944.pdf>
- Kim, J. K., Overton, H., Hull, K., & Choi, M. (2018). Examining public perceptions of CSR in Sport. *Corporate Communications: An International Journal*, 23(4), 629–647. <https://doi.org/10.1108/ccij-05-2018-0060>
- Knott, B., Duffett, R., & Moyo, T. (2022). Corporate Social Responsibility in professional sport organisations: A developing country perspective. *International Journal of Sport Management and Marketing*, 22(5/6), 444. <https://doi.org/10.1504/ijsmm.2022.10053767>
- Ribeiro, J., Branco, M. C., & Ribeiro, J. A. (2019). The corporatisation of football and CSR reporting by professional football clubs in Europe. *International Journal of Sports Marketing and Sponsorship*, 20(2), 242–257. <https://doi.org/10.1108/ijmsms-05-2017-0039>
- Rowe, K., Karg, A., & Sherry, E. (2019). Community-oriented practice: Examining corporate social responsibility and development activities in professional sport. *Sport Management Review*, 22(3), 363–378. <https://doi.org/10.1016/j.smr.2018.05.001>
- Ryu, M.-A. (2023). Exploring and Analyzing ESG Activity Evaluation Factors of Sports Brands using Delphi and AHP Techniques. *Korean Journal of Sport Science*, 34, 477-488. <https://doi.org/10.24985/kjss.2023.34.3.477>
- Seow, R. Y. (2024). *A Review of CSR and ESG Disclosures Determinant Studies: Comparability and Ambiguities*. <https://doi.org/10.21203/rs.3.rs-3682897/v1>
- SGI Europe: <https://www.sgieurope.com/home/topics/csr-and-sustainability>
- Smith, A., & Brown, L. (2022). *Environmental Impact of Sports Organizations*. Journal of Sports and Environment, 15(3), 145–160.
- Smith, J. (2023). *The Impact of ESG Reporting on Trust and Transparency in the Sports Industry*. Journal of Sports Management, 45(3), 267-280.



Page 3: References relating to Corporate Social Responsibility and ESG:

- Sudman, D. (2023). *How are “great and powerful” leagues supporting CSR initiatives?* Team Marketing Report. <https://teammarketing.com/how-are-great-and-powerful-leagues-supporting-csr-initiatives/>
- Taylor, K. (2022). *Innovations in Sports Sustainability: Case Studies and Strategies*. *Environmental Sports Journal*, 18(4), 233–250.
- Trendafiova, S., Ziakas, V., & Sparvero, E. (2016). Linking corporate social responsibility in sport with Community Development: An added source of community value. *Sport in Society*, 20(7), 938–956. <https://doi.org/10.1080/17430437.2016.1221935>
- Yi, W., & Yang, Q. (2024). The influence of ESG performance on corporate value: An empirical analysis of Chinese A-share listed sports companies. *Sage Open*, 14(2). <https://doi.org/10.1177/21582440241249892>