

# SPONSORSHIP PACKAGES

\*all prices are excluding VAT

### GOLD 5.000€

- Opportunity to nominate speaker for an individual presentation/chat or a panel discussion
- A quote from a company representative in AmCham press release
- Company banner (465x75 px) displayed at AmCham website for one month
- Full-page article or advertisement in Connection magazine
- Opportunity to include digital promotional materials to the event platform
- Opportunity to invite your clients and/or business partners to the physical form of
- Promotion of your company sponsoring the event through AmCham social media posts with links to sponsor's website/ social media channels + through a press release issued after the event
- Electronic follow up after the event which includes photographs, feedback results from participants, links to social media outputs and a list of attendees
- Company mentioned in the article about the event, published in AmCham Connection magazine
- Company logo on all materials & invitations

## **SILVER**

- Half-page advertisement in Connection magazine
- Opportunity to include digital promotional materials to the event platform
- Opportunity to invite your clients and/or business partners to the physical form of the event
- Promotion of your company sponsoring the event through AmCham social media posts with links to sponsor's website/ social media channels + through a press release issued after the event
- Electronic follow up after the event which includes photographs, feedback results from participants, links to social media outputs and a list of attendees
- Company mentioned in the article about the event, published in AmCham Connection magazine
- Company logo on all materials & invitations

## **BRONZE**

- Opportunity to invite your clients and/or business partners to the physical form of the event
- Promotion of your company sponsoring the event through AmCham social media posts with links to sponsor's website/ social media channels + through a press release issued after the event
- Electronic follow up after the event which includes photographs, feedback results from participants, links to social media outputs and a list of attendees
- Company mentioned in the article about the event, published in AmCham . Connection magazine
- Company logo on all materials & invitations

#### MORE INFORMATION:



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