

Modern video social networking

PROUDON™



Michal Chovanec
CEO
ProudOn Inc.

Michal, as we explained in the introduction, the idea of launching ProudOnTV started up in Prague in 2010 when you met a group of performers. What is the main of ProudOnTV?

The concept of ProudOnTV is like nothing else. It lies in bringing solutions and absolute freedom to companies and people of all ages, professions, genders and lifestyles to publish, store and market their valuable video footage and live broadcasts. It gives them the unique ability to develop and create their own video social networks while continuing to use the major tube sites as dedicated traffic generators.

Who can use your new video website?

Our new modern video website is a solution for everyone. It's designed for and with the help of ordinary people with extraordinary skills. Usability is very wide from Private family video website, Portfolio video website, Money making video website up to Business video website.

We have already launched the Private family and Portfolio video websites. Private family websites are a very secure and safe solution for families to store and share

During a trip to Prague in January, 2010, Michal Chovanec, CEO of ProudOn Inc., witnessed a group of talented street performers drawing much attention from passers-by. He was surprised that, after noticing the considerable talent of the performers and chatting with them, they indicated that they didn't have a website. He wasn't surprised, however, when they said that it was their priority to have a place to eat and sleep. "Why should we bother showing our skills on some free site that makes money on advertising space all around our video without sharing in the profit?" they said. That sparked an idea about starting a modern, functional and feature-filled video website. AmCham had an opportunity to interview Michal Chovanec, CEO of ProudOn, Inc.

their private video footage only among invited members. Portfolio video website serve to create a very strong online presence that enhances any type or size of business, a person, or a larger group of like-minded people.

What about the Money making video website and Business video websites?

They will shortly be launched. Money making video website is a complex money making and marketing solution with advertising space in predefined positions, including a content monetizing option and comprehensive metrics. There is no sharing income with ProudOnTV! A Business Video Website is the ultimate business video solution, refining a true person-to-person approach with the ability to create your own video social network, backed by a built-in customer and membership rewards system,

and all secured by a Content Management System.

What future do you see regarding your solution?

We see massive potential and a rapidly growing need for video streaming and live broadcasting. We have noticed a change in user behavior from slowly switching from the old static, rigid photo, flash and plain text communications and presentations, towards a dynamic, interactive, easy to understand video and live streaming social Person to Person connection. We believe that we will have a huge impact on modern video social networking and content monetization.

Your solution's greatest strength lies in freedom, independence and security. Tell us more about that.

On one hand we are giving

people absolute freedom and independence from the major video service providers who implement their own rules. The rights that you have knowingly been denied by them are finally yours with the ProudOnTV solution. Your video content, marketing and monetization are now fully under your direction and control. With that automatically comes responsibility as you are solely responsible for all of the published content that is being promoted and displayed on your own domain (except for the family solution). Our customer's security is and always will be most sacred to us. Your content remains yours all the time, we don't and won't use or abuse any of your personal data or provide it to any third parties for marketing or any other purpose. Within the family solution, members of each separate site can only gain access by invitation; providing a safe harbor for their most private family moments.

And, as for the price, how much does it cost?

Obviously the basic cost depends on license type. First two solutions are free, for a complete price list, please visit our website [www.proudontv.com]. We've designed a solution that is literally affordable for anyone. You are getting a fully customizable video website in just one click on your own domain, with your brand identity, which is completely under your control and direction, and inclusive of a strong revenue-generating ability with predefined ad space that you can take full advantage of, including built-in comprehensive metrics and a lot more. You are getting all of this for the price of your average hosting solution. That speaks for itself.

So what is the message?

It's ON! [ProudOnTV!!!]