

BOARD OF DIRECTORS

The AmCham Board of Directors is responsible for the strategic management of the Chamber. It consists of seventeen members elected by the AmCham membership. The General Assembly meets once a year and is open to all AmCham Members. The AmCham Board is assisted by the AmCham staff, which coordinates the day-to-day operations of the Chamber and provides a hub for the flow of internal and external communication.

- Four primary strategic areas:
- Operational Oversight
 - Policy and Advocacy
 - Economic Impact
 - Membership Engagement













In addition to the previously established Executive Committee, three Standing Board Committees were formed with Strategic Plan implementation:

- Policy/Advocacy Standing Committee
- Membership Engagement Standing Committee
- Economic Impact/Development Standing Committee

EXECUTIVE COMMITTEE

 Gabriel GALGÓCI President AT&T	 Martin MAGÁL First Vice President Allen & Overy
 Michal PINTÉR Second Vice President U. S. Steel Košice	 Daren WILSON Third Vice President Roche Slovensko
 Christiana SERUGOVÁ VP of Finance PwC	 Martina SLABEJOVÁ Executive Director AmCham
 Matej FTÁČNIK vacuumlabs	 Lygia FULLBROOK KPMG
 Norbert HOVANČÁK Slovenská sporiteľňa	 Alena KANABOVÁ Accenture
 Peter KOLESÁR Civitta Slovakia	 Violeta LUCA Microsoft Slovakia
 Peter MACASKILL Novartis Slovakia	 Martin MAŠTALÍR DELL
 Anna MICHALKOVÁ Seesame	 Branislav SANDTNER Citi
 Igor TÓTH O2 Slovakia	 Andreas TRULS Deutsche Telekom IT Solutions Slovakia

AMCHAM STAFF

 Martina SLABEJOVÁ Executive Director	 Peter RUSIŇÁK Senior Policy Manager
 Tomáš JUCHA Senior Policy Manager	 Natália SPODNIÁK Business Development & Corporate Relations
 Katarína MIŇOVÁ Regional Manager	 Zuzana PETROVÁ Policy Manager
 Kristína GOTTHARDOVÁ Policy Officer	 Lea KÖRÖSOVÁ Event Manager
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THE OPPORTUNITIES AND RISKS OF GENERATIVE AI

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HOW DO CURRENT TECHNOLOGICAL BREAKTHROUGHS IMPACT OUR VALUE SYSTEMS AND HOW CAN WE CHANNEL THEM FOR HUMAN PROGRESS

Human fascination with creating human-like objects can be traced all the way to ancient Greece and Pygmalion, Mary Shelley's Frankenstein and as technology and robotization developed, human-made human-like creatures came to embody our deepest fears of machines overtaking our world such as in the classic Terminator or the more nuanced horror movie M3gan, touching upon aspects of ethics and human-machine interaction. Today, it is hard to distinguish whether technological advancements are inspiring movies and fictional books, or the other way around.

We are witnessing an explosion of generative AI tools and applications and their emergence and potential impact is being likened to the creation of computers, introduction of social media, or even the switch from using horse-drawn carriages to the motorcar. We can only guess what the consequences will be, but it is safe to say, they will be far reaching and unprecedented. Many paradigms we took for granted are shaken to their foundations: we

encouraged people to develop digital skills and join STEM fields, being sure of the need for highly skilled jobs, or ensuring ourselves that automation could never replace the creativity or imagination of humans.

almost errorless text-to-speech translation, even create design packages according to specific instructions. What it cannot do (yet), on the other hand, is to guarantee the truth and correctness of the information it provides, or to create something unique. This development clearly presents an opportunity for democratization of access to information, personalized healthcare or education, but also poses great risks (openly admitted by its creators) of spreading misinformation, propaganda, harmful content in the online space or facilitating more advanced cybersecurity threats.

Generative AI and its ability to almost perfectly imitate a human personality and behavior once again opens the questions of what it means to be human and what makes us unique. More frequent interaction between humans and machines seems to be an essential and hardly questionable element of our future. However, it is still up to us, humans, how we will use this to address global challenges such as lack of trust and growing polarization in society, unequal treatment of vulnerable groups or the progressing climate disaster we are facing. Technology can amplify our efforts, but the decision of what our future will look like is in our hands.



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With the emergence of generative AI none of that is true anymore, as AI can do research, compose emails, write academic essays or even fix the mistakes in your code. AI can now compose music, create images, do