

SUSTAIN- ABLE DIGITAL SHIFT



ROMAN CSEMI

CMO FP&A Director, Dell Technologies
Chair of AmCham's Digital Committee

Innovation in the digital age is more than just technological progress—it is the foundation of economic growth, competitiveness, and societal advancement. We are living in an era defined by AI-driven automation, hyper-connectivity, and data-driven decision-making, where technology is reshaping industries and redefining how we work, learn, and connect. However, digital transformation isn't just about adopting new tools—it's about reshaping the way we collaborate and innovate to ensure a sustainable and inclusive future.

Throughout my career, I've seen firsthand how technology can transform not just operations, but entire business strategies. It's something I've always been passionate about—not just in the professional world, but in my personal life as well. Whether it's staying ahead of digital trends in the workplace or keeping up with my kids at home, I've always believed that embracing technology is key to staying relevant and forward-thinking. Maybe it's even my way of staying young forever!

This passion for technology and innovation is what drives my vision for the AmCham Digital Committee. Our role is clear: to drive impactful digital transformation initiatives today while laying the foundation for

long-term innovation. Businesses are already feeling the impact of AI, automation, and digitalization, but to fully unlock their potential, we need a balanced approach that prioritizes ethical AI adoption, cybersecurity resilience, and strong digital policies that support both business growth and consumer protection.



We are at a pivotal moment where AI-driven innovation, cybersecurity resilience, and digital skills development will define Slovakia's role in the global digital economy.

Artificial Intelligence is no longer a futuristic concept—it is already reshaping industries, economies, and public services. The challenge is ensuring that AI adoption is responsible, transparent,

and accessible to businesses of all sizes. By fostering AI literacy, supporting SMEs with real-world AI use cases, and bringing global AI leaders to Slovakia, we can ensure AI becomes an engine of economic growth rather than a source of disruption.

Yet, as we embrace AI, we must also reinforce cybersecurity. Digital threats are growing in complexity, and businesses—especially small and medium enterprises—need more support in protecting their operations. Cloud security, IoT protection, and AI-driven cybersecurity strategies will be critical in helping companies stay resilient against emerging threats. As part of our ongoing efforts, we are working to make cybersecurity knowledge more accessible, ensuring that organizations can anticipate and mitigate risks before they become crises.

Beyond AI and security, digital legislation plays a crucial role in shaping the future of technology adoption. With new regulations emerging, businesses need clarity on how to navigate policies such as the AI Act and the Digital Services Act. Through our initiatives, we are working to simplify complex regulations, advocate for balanced digital policies, and ensure Slovakia's businesses

With close to 20 years of experience in finance, Roman Csemi has gained extensive experience in various areas including driving sales, marketing, and business growth through strategic financial leadership. His expertise lies in financial planning, sales strategy, and optimizing investments to drive impact and innovation.

Beyond numbers, he is passionate about technology and digital transformation, believing that finance plays a crucial role in shaping business innovation. Outside of work, Roman enjoys mentoring and collaborating, always striving to create a positive impact in both professional and personal communities.

remain competitive in an increasingly regulated environment.

However, none of these advancements will matter without a digitally skilled workforce. Innovation depends on people's ability to use technology effectively, yet digital literacy remains a gap in many industries. Bridging this divide will require collaboration between businesses, educators, and policymakers to equip people of all generations with the skills needed to succeed in the digital age. From empowering students with cutting-edge tech education to helping professionals upskill in AI and cybersecurity, building a strong digital foundation will be critical for Slovakia's long-term success.

We are at a pivotal moment where AI-driven innovation, cybersecurity resilience, and digital skills development will define

Slovakia's role in the global digital economy. However, achieving this vision requires more than just technological advancement—it demands cross-sector collaboration, continuous learning, and a strong commitment to ethical digital development.

AmCham's greatest strength is its ability to bring experts, policymakers, and businesses together to shape the future. As we look ahead, our goal is clear: to ensure that Slovakia remains at the cutting edge of digital innovation while creating inclusive, forward-thinking policies that benefit businesses and society alike. Together, we can navigate the complexities of the digital age and drive meaningful, lasting innovation.