


2017 AmCham Membership Survey

SURVEY WAS
CONDUCTED BY



 Full survey results can be found upon your login on our website.

The AmCham Membership Survey is an opportunity to gather valuable feedback from our members which, in turn, serves as an inspiration and guideline for AmCham's future activities. The 2017 Membership Survey provided some very interesting results and we invite you to check out the full results, available upon login on the AmCham website. Below is a short visual summary of the key take-aways of the survey.

 **TIME FRAME**
September-November 2017

 **RESPONSES**
144

 **AREAS COVERED**

- Overall satisfaction
- Events
- Policy/Advocacy
- Business Information

SURVEY KEY TAKE-AWAYS



HIGHEST
OVERALL
MEMBERSHIP
SATISFACTION

96%



AMCHAM IS
A RESPECTED
ORGANIZATION

95%

WITH GOOD
IMAGE AND
PUBLIC
AWARENESS

87%



AMCHAM IS
A GOOD PLACE
WHERE
INVESTORS
AND BUSINESS
PARTNERS
MEET

91%



MOST
VALUED
BENEFIT:
Networking
and business
development

92%



MOST
ACTIVELY USED
BENEFIT:
Events
attendance

81%

Business
information

65%

FUTURE IMPROVEMENTS

BRING NEW
TOPICS TO
SLOVAKIA

INCREASE
LEGISLATIVE
IMPACT

SHARE BEST
PRACTICES
FROM ABROAD

BOOST
NETWORKING

BETTER
COMMUNICATION OF
AMCHAM ACTIVITIES