



crowdberry forum

Crowdberry Forum

Capital is not just money

23 November 2021

First Czech-Slovak forum on the impact of growth capital on the value of companies

The last two years have seen the breaking of many long-accepted ways of doing things. Companies have had to deal with unprecedented disruption and respond with flexibility to fundamental changes in customer behaviour. Investors were forced to reconsider what types of investments make sense in this rapidly changing environment. In this kind of dynamic, access to growth capital is taking on a new dimension.

Join us to hear inspirational stories from the founders of Boataround, Footshop, Sensoneo and others. Learn more about the obstacles they had to face growing their businesses and what benefits they see in external financing.

Program

14:00–14:05 **WELCOME AND INTRODUCTION**

14:05–14:20 **GROWTH CAPITAL AND WHY IT'S IMPORTANT**
Peter Bečár, partner, Crowdberry

14:20–14:35 **OUR JUMPING OFF: Boataround**
How growth capital impacted our business
Jana Escher, co-founder, Boataround

1st panel

14:35–15:10 **OBSTACLES ENCOUNTERED DURING EXPANSION AND HOW TO FACE THEM**
Martin Basila, CEO, Sensoneo
Pavel Pribiš, co-founder, Boataround
Štefan Kozák, founder, Creative Pro Investors
Panel host: Michal Nešpor, partner, CB Investment Management

15:10–15:20 **FIRST PANEL Q&A**

15:20–15:30 break

15:30–15:45 **OUR JUMPING OFF: Footshop**
How growth capital impacted our business
Peter Hajduček, CEO, Footshop

2nd panel

15:45–16:20 **FINANCING AND ITS IMPACT ON THE COMPANY'S VALUATION**
Peter Hajduček, CEO, Footshop
Dalibor Cicman, CEO, GymBeam
Peter Velits, co-founder, Isadore Investors
Panel host: Dano Gašpar, partner, Crowdberry

16:20–16:30 **SECOND PANEL Q&A**

16:30–16:40 **CONCLUSION/WHAT TO TAKE AWAY FROM ALL THIS**
Dano Gašpar, partner, Crowdberry

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