

GIRL'S DAY 2024

25. apríla



Become a partner of the 11th annual Girl's Day event

The event is part of the International Girls in ICT Day
which is celebrated worldwide on the fourth Thursday in April.

The goal is to introduce the world of IT and modern technology to girls aged 15-19 and make them aware of the opportunities that this sector has to offer in terms of studies, work and/or business.

More than 9,000 secondary school girls have participated in the event in the 10 years that Girl's Day has been organised by Aj Ty v IT in Slovakia.

During the event

- We will **bring together** high school girls from all over Slovakia under one umbrella event and change their perspective on IT,
- **Connect** them with women who are already studying or working in the field and who enjoy and find their work fulfilling,
- **Encourage** girls to study ICT and subsequently work in the field.

Organising the event

- The host organisations will **create a programme** for the girls and show them how the company works, introduce them to inspiring women from their ranks, or teach them selected skills.
- Aj Ty v IT will provide **tips and guidance** on how to organise a **successful event**.
- For companies, Girl's Day is the perfect opportunity to get to know **how the upcoming generation thinks and acts**.

Register as a partner organisation by 29 February 2024.
The registration fee is €500.

Included in the partnership:

- Publication of the **company logo** on the girlsday.sk website,
- Arranging **communication with secondary schools** and **managing the registration process**,
- **Tagging** partner organisations on **social media** after the event,
- **Outputs and feedback** prepared and related directly to the program in your company.

Want to register as a partner organization? Do you have further questions?
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