



PLEASE ANSWER THESE QUESTIONS

You can choose which questions you wish to answer (ranging from a single question to all) but your answer(s) cannot exceed 700 words.

- **NAME TWO-THREE KEY QUALITIES YOU LOOK FOR IN EMPLOYEES?**
- **HOW DO YOU DEVELOP TALENT WITHIN YOUR WORKFORCE AND HOW DO YOU APPROACH RESKILLING AND UPSKILLING?**
- **WHAT DEFINES YOUR LEADERSHIP STYLE? / HOW WOULD YOU DESCRIBE YOUR LEADERSHIP STYLE AND PRINCIPLES?**
- **GIVEN YOUR CURRENT EXPERIENCE WHAT ADVICE WOULD YOU GIVE YOURSELF 15 YEARS AGO?**
- **NAME THREE AREAS A NEW GOVERNMENT AFTER SEPTEMBER ELECTIONS SHOULD SET AS ITS PRIORITIES.**
- **WHAT SINGLE CHANGE WOULD MAKE SLOVAKIA A BETTER PLACE TO DO BUSINESS?**

OR FEEL FREE

Write about a different topic you consider relevant and important (same 700 word limit).

You also have the option to combine a shorter text with a graphical advertisement.

DEADLINE

Please deliver all materials by **Friday, April 14, 2023**



WILLING TO HELP:
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white logo
(vector file)

YOUR NAME

COMPANY NAME

PICTURE

high resolution JPG/PNG

SHORT BIO

up to 150 words

WWW.YOURURL.SK

More information about YOUR COMPANY
can be found on page ...

WHO IS DIRECTORY OF MEMBERS WHO?

BUT WE CAN OFFER YOU MORE

GOLDEN PARTNER

limited to one partner

- Logo on front cover
- Back cover ad
- CEO full page interview
- Half page ad
- Logo in the company index
- Five free copies

2.000€

PARTNER

limited to two partners

- CEO full page interview
- Inside cover ad
- Half page ad
- Logo in the company index
- Two free copies

1.200€

FULL PAGE

color, A4

800€

1/2 PAGE

color, 185x130

500€

1/4 PAGE

color, 90x130

300€

LOGO

in company index

50€

